

6 Reasons NOT to do it Yourself



1. The exact model you need.

There are thousands of water heaters available today.

Knowing what's right for you means more than replacing a 40 gallon model with another 40 gallon model. Energy efficiency, fast recovery, venting options and changing demand must all be considered before the correct model is chosen.

2. Proper, experienced installation according to local codes and ordinances.

Each municipality throughout the country has its own set of rules and regulations regarding water heater installation. The professional plumbing contractor is familiar with the rules and regulations in the area he/she does business.

3. All the extras needed at installation. There's more to installation than just attaching a water line. Plumbing contractors have all the fittings, pipes, parts, tools, venting materials and valves necessary to install the job right the first time. That's all part of the cost estimate that also includes disposal of the old water heater.

4. Only what you need. If your plumber diagnoses the problem with your water heater as a defective heating element or faulty valve, that's what gets fixed. Professional experience is the difference between a minor

repair and the unnecessary re-installation of a new water heater.

5. Reliability and a name you can count on.

The professional plumber builds his business with satisfied customers. Plumbing is the only thing he does. His livelihood depends on making customers happy and standing behind his work.

6. The finest water heater on the market today. Built with pride in the USA, water heaters from Bradford White Corporation are known for quality, durability and more hot water for the money. Features such as The Hydrojet® Total Performance System, The Vitraglas® Tank Lining and Six Year limited warranties on both the tank and parts sets

Bradford White apart from the rest. Most importantly, these high-performance water heaters are *sold through wholesalers to professional plumbing contractors*. This is because Bradford White believes only an experienced professional should select and install a water heater. A plumber that understands varying fuel sources, venting options, combustion air requirements and municipal regulations is the safe, comfortable and only choice when it's time for a new water heater.




BRADFORD WHITE®
WATER HEATERS