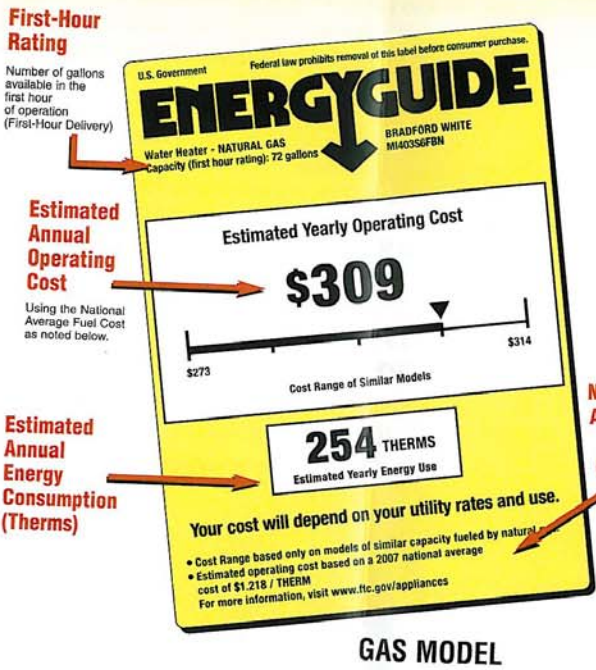
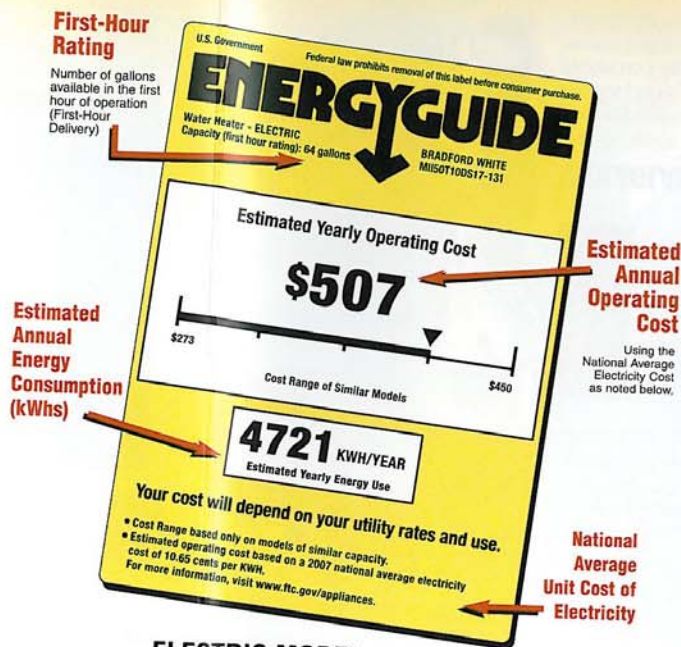


UNDERSTANDING THE NEW ENERGY GUIDE LABEL

Next to the heating system, a water heater is the largest consumer of energy in a home. To help choose the correct model, you need to do more than compare prices. Although the cost of a water heater is important, you should consider the hot water requirements, usage patterns and local energy costs. The right mix of these variables will lead to a satisfying purchase. Use the information in this brochure to determine which **Bradford White**® water heater best suits your needs.



GAS MODEL



ELECTRIC MODEL

The **Energy Guide Label** is affixed to all residential water heaters with a storage capacity ranging from 20-120 gallons and BTU/Hr. inputs less than 75,000 BTU/Hr., sold in the U.S.A. On it you'll find information describing a particular model and also how that model's operating costs compare to similar ones. Take a moment to become familiar with the example labels and explanations. By understanding the different parts of these labels, you can compare various models and determine the "best buy" for your home.

The Energy Factor

CAPACITY (GALLONS)	MODEL	INSULATION	ELECTRIC		NATURAL GAS		
			ENERGY FACTOR	UNIT COST	ENERGY FACTOR	UNIT COST	
30	M230R6DS	2	502	0.93	50		
	M230L6DS	2	496	0.94	47		
	M130L6DS	1	502	0.93	47		
	M230J6DS	2	502	0.93	19		
	M240S6LSS	2	502	0.93	59		
	M240S6DS	2	507	0.92	56		
	M240T6DS	2	507	0.92	56		
	M240S6DS	2	502	0.93	57		
	M240L6DS	2	502	0.93	58		
	M140L6DS	1	502	0.93	58		
	M250S6DS	2	507	0.92	67		
	M250T6DS	2	518	0.90	67		
40	M240S6DS	2	502	0.93	67		
	M250L6DS	2	513	0.91	67		
	M140L6DS	1	513	0.91	65		
	M265R6DS	2	524	0.88	77		
	M265S6DS	2	518	0.91	77		
	M265T6DS	2	530	0.88	92		
	M180R6DS	1	542	0.86	92		
	M240S6DS	2	513	0.91	92		
	50	M2120R6DS	2	549	0.85	118	
		M307R6BN	1	299	0.61	55	
		U1307R6BN	1	299	0.61	55	
		M308R6BN	1	299	0.61	54	
U1308R6BN		1	299	0.61	54		
M303T6BN		1	299	0.61	67		
M430T6BN		2	294	0.62	55		
M1M40T6LN		1	294	0.61	52		
M1M40T6LN		1	299	0.61	56		
M1M40T6LN		1	299	0.61	56		
U1407R6BN		1	309	0.59	75		
M403R6BN		1	309	0.59	72		
U1403R6BN	1	309	0.59	72			
M404T6BN	1	309	0.59	86			
U1404T6BN	1	309	0.59	86			
M440T6BN	2	294	0.62	75			
U440T6BN	2	294	0.62	75			
M440S6FBN	2	294	0.62	72			
U440S6FBN	2	294	0.62	72			
M1XR40356FBN	1	389	0.59	73			
U1XR40356FBN	1	389	0.59	72			
DS140S6FBN	1	309	0.59	71			
DS140S6FBN	1	309	0.59	71			
M1M40T6LN	1	309	0.59	59			
M1M40T6LN	1	304	0.58	68			
M1M40T6LN	1	309	0.59	60			
M1M40T6LN	1	304	0.58	60			
M1M40T6LN	1	294	0.62	72			
M1M40T6LN	1	294	0.62	72			
M1M40T6LN	1	290	0.63	72			
M1M40T6LN	1	290	0.63	72			
M1M40T6LN	1	311	0.58	88			
U1509FBN	1	315	0.58	86			
M50L6FBN	1	315	0.58	86			
U150L6FBN	1	315	0.58	92			
M504S6FBN	1	315	0.58	92			
U1504S6FBN	1	315	0.58	92			
M403R6BN	1	294	0.62	86			
M403R6BN	2	294	0.62	86			
M2XR504T6FBN	2	309	0.59	101			
DS150S6FBN	1	315	0.58	88			
DS150S6FBN	1	315	0.58	88			
DH1504T6FBN	1	315	0.58	92			
DH1504T6BN	1	315	0.58	92			
M1TW50L6BN	1	294	0.62	85			
M1TW50T6BN	2	285	0.64	105			
M1TW50S6BN	2	284	0.62	85			
M1TW50S6FBN	1	290	0.63	86			
M1TW50T6BN	2	285	0.64	105			
M1TW50T6BN	2	276	0.66	108			
M2TW50T6BN	2	284	0.62	105			
M2TW50T6BN	2	276	0.66	108			
PDX250T6FBN	2	294	0.62	105			
PDX250T6FBN	2	276	0.66	108			
M1T60T6BN	1	276	0.66	108			
M460T6FBN	2	309	0.59	96			
M1TW60T6BN	2	294	0.62	100			
M1XR65T6BN	1	332	0.55	126			
M2XR65T6BN	2	332	0.55	126			
DH165T6BN	1	332	0.55	112			
DH165T6BN	1	332	0.55	112			
M1TW65T6BN	1	294	0.62	124			
M2TW65T6BN	1	294	0.62	124			
M2TW65T6BN	2	276	0.66	126			
PDX65T6BN	2	304	0.60	120			
PDX65T6BN	2	309	0.59	140			
PDX275T6FBN	2	309	0.59	140			
DH175S6FBN	1	344	0.53	124			
DH175S6FBN	1	344	0.53	124			
M337R6CX	1	332	0.61	67			
M303T6FCX	1	332	0.61	67			
M430T6FCX	2	327	0.62	55			
M1M430T6FLX	1	332	0.61	56			
M1M430T6FLX	1	332	0.61	56			
M40T6FCX	1	343	0.59	75			
M403R6FCX	1	343	0.59	72			
M440T6FCX	2	327	0.62	75			
M440T6FCX	2	327	0.62	75			
M1XR40356FCX	1	343	0.59	72			
DS140S6FCX	1	343	0.59	71			
DS140S6FCX	1	343	0.59	71			
M1M40T6FLX	1	343	0.59	59			
M1M40T6FLX	1	337	0.60	59			
M1M40T6FLX	1	343	0.59	60			
M1M40L6CX	1	327	0.62	72			
M1M40L6CX	1	327	0.62	72			
M1M40S6FCX	1	321	0.63	72			
M1M40S6FCX	1	349	0.58	86			
M50L6FCX	1	349	0.58	86			
M504S6FCX	1	349	0.58	92			
M403R6FCX	2	327	0.62	86			
M2XR504T6FCX	2	343	0.59	101			
DS150S6FCX	1	349	0.58	88			
DS150S6FCX	1	349	0.58	88			
DH1504T6FCX	1	349	0.58	92			
DH1504T6CX	1	349	0.58	92			
M1TW50L6CX	1	327	0.62	85			
M1TW50T6CX	2	316	0.64	105			
M1TW50S6CX	1	327	0.62	85			
M1TW50S6FCX	1	321	0.63	86			
M2TW50T6CX	2	316	0.64	105			
M2TW50T6FCX	2	307	0.66	108			
M2TW50T6FCX	2	307	0.66	108			
PDX250T6FCX	2	327	0.62	105			
PDX250T6FCX	2	327	0.62	105			
M1T60T6CX	1	322	0.63	96			
M460T6FCX	2	343	0.59	96			
M1TW60T6FCX	2	327	0.62	100			
M1XR65T6CX	1	368	0.55	126			
M2XR65T6CX	2	368	0.55	126			
DH165T6CX	1	368	0.55	112			
DH165T6CX	1	368	0.55	112			
M1TW65T6CX	1	327	0.62	124			
M2TW65T6CX	1	327	0.62	124			
M2TW65T6CX	2	307	0.66	126			
PDX65T6FCX	2	337	0.60	120			
PDX65T6FCX	2	337	0.60	120			
PDX275T6FCX	2	343	0.59	140			
DH175S6CX	1	382	0.53	124			
DH175S6CX	1	382	0.53	124			
NATURAL GAS	IG180R-10N	N/A	200	0.81	-		
	IG190R-10N	N/A	200	0.82	-		
L.P. GAS	IG180R-10X	N/A	233	0.87	-		
	IG190R-10X	N/A	241	0.84	-		

\$0.1065 Cost per kWh (Electric)
\$1.2180 Cost Per Therm (Nat. Gas)
\$1.8790 Cost Per Gal. (Propane Gas)

*Information supplied by The Gas Appliance Manufacturers' Association and Bradford White
*The Energy Factor Chart is subject to change without notice in accordance with our policy of continuous product improvement.
*The ratings documented on this chart are also listed at www.gamaneet.org.

Last Revised June 30, 2008

Your Bradford White model number may include revision levels in () which are intended for internal reference only. The GAMA Directory will list the revision level for each model.